COLLEGE OF HUMAN SCIENCES



2011 WINTER BOARD MEETING WPB Workshop, Expo and Luncheon

FEATURING

KIM HUDSON, '96 Co-Founder, Hudson Family Foundation



Tuesday, February 1, 2011 The Hotel at Auburn University and Dixon Conference Center

- 9:30 am Registration
- 9:45 am Workshop -- "Maximize Your Image Footprint: Style Through the Ages." Featuring Karen Hughes, '80, AICI CIP, Founder, Image Assets, LLC
- 11:00 am WPB Expo and Networking Coffee
- 12:00 Noon Luncheon featuring Kim Hudson, '96, Co-Founder, Hudson Family Foundation

For Reservations: WPB Office 334-844-3524 or wpbchs1@auburn.edu

WPB CORPORATE PARTNERS AND GRANTORS





























2011 WPB WINTER BOARD MEETING LUNCHEON TICKETS

PLEASE RETURN REGISTRATION FORM AND PAYMENT BY JANUARY 17, 2011

Submit to: CHS Wo	men's Philanthro	py Board 🏶 210 Spidle F	Hall 🏶 Auburn, AL 36849-5601 🏶 Phone: (334) 844-3524 🏶 E-mail: wpbchs1@auburn.edu	
Name:	2 M/)./:		Number of tickets to luncheon at Member/Guest price of \$35 each	
Address:	Ourae (Dous Co	Number of tables (10 tickets) for luncheon @ \$350 each	
City:	State:	Zip Code:	Number of Mentee sponsorship(s) @ \$35 each, please specify the number	
Daytime Phone:			Total amount enclosed: \$ □ Cash □ Check	
E-mail:			Please make checks payable to: AU/WPB	
MARCHTANT DE	CEDVATION!	A DE NIOT CONT	AUBURN UNIVERSITY	

IMPORTANT: RESERVATIONS ARE NOT CONFIRMED UNTIL PAYMENT IS RECEIVED

Tickets are issued on a "first-come, first-served" basis and will be mailed by **January 21, 2011**. Tickets include luncheon and all applicable taxes.

Auburn University is an equal opportunity educational institution/employer.

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9:30 am - Registration

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Kim Hudson, '96 CO-FOUNDER, HUDSON FAMILY FOUNDATION

Kimberly Bruner Hudson, a native of Walton, Indiana, graduated from Auburn University in 1996 with a bachelors degree in psychology and criminology. While at Auburn, she met her husband, Tim, now an Atlanta Braves Pitcher, and the two were married in 1999. Following

Auburn, Kim attended Cumberland School of Law at Samford University and earned a law degree in 2000. She is affiliated with The Davis Law Firm in Auburn.

Guided by their commitment to make a positive difference in the lives of children and families, Kim and Tim are active philanthropists through The Hudson Family Foundation and serve on a multitude of non profit boards.

The Hudson Family Foundation, founded by Kim and Tim in 2009, has a commitment to make "a positive and long lasting impact in the lives of children who have a genuine need for assistance with regard to a specific physical, emotional or financial circumstance." The Hudson Family Foundation carries out its mission through its grants program aimed at assisting children and families in need, scholarship awards for deserving high school students, the "Take Me Out to the Ballgame" initiative, and the "Rooker Reader" program. The Hudsons also promote volunteerism through the foundation and host a number of community service projects and fundraisers. The Hudson Family Foundation is funded through the Hudsons own personal investment, donors, grants, corporate sponsorships and fundraising events.

Kim is involved in a multitude of non profit organizations and serves on the Board of Directors for the Make-A-Wish Foundation of Georgia and Alabama. She actively supports CURE Childhood Cancer, Anna's Angel Fund, the Georgia Transplant Foundation and the Moyer Foundation that started Camp Erin, a bereavement camp for children.

Together, the Hudsons promote the efforts of the Atlanta Braves Foundation and Children's Healthcare of Atlanta by serving as advocates and celebrity spokespersons on issues related to advancing and addressing the needs of children.

The Hudson's have two daughters, Kennedie and Tess, and a son, Kade. They live in Auburn.

For more information about the Hudson Family Foundation, see www.hudsonfamilyfoundation.org.



Karen Hughes, '80, AICI CIP FOUNDER, IMAGE ASSETS, LLC

Karen Carlson Hughes is President of Image Assets and creator of Style YOUniversity. She is a 1980 graduate of Auburn University's Apparel Merchandising program. While at Auburn, Karen was the first student to participate in an internship at Marshall Field's Store for Men, their flagship store in Chicago. Her final term was highlighted with a fashion show she produced and directed consisting of student's custom created fabrics and clothing designs. Upon graduation, she devoted a decade to a Fortune 100 Company in sales, marketing and training, honing her ability to communicate with a diverse audience.

In 2005, Karen founded Image Assets with a mission to "educate, empower and enrich" the lives of others. Her image training is from internationally recognized companies, London Image Institute, SciArt and The Australian Image Company. She has received the designation of Certified Image Professional from Association of Image Consultants International (AICI).

What started as a love for style developed into a passion for education when StyleYOUniversity was born. Intent on reaching a wide audience, StyleYOUniversity is geared toward developing online learning tools that connect, collaborate and communicate easy and effective strategies that impact image.

Chick-fil-A, CNN, Boston Consulting Group, Emory University, and Home Depot are just a few of her clients and show her ability to connect with a varied business culture. Through webinars, workshops and keynotes she has maintained a steady, growing following of raving fans.

Karen was recently named to the Apparel, Merchandising, Design and Production Management Advisory Board at Auburn University. The Board's mission is to ensure the highest level of learning opportunities for students and to stay connected with the ever - changing global community.

She continues to work with Dress for Success in her community and is involved with the Southeast Chapter of Association of Image Consultants International. Karen lives in Atlanta, Georgia. She is married with 3 children and strives to live her motto each day to "look good, feel great, and have fun doing it"!

You can find Karen on the internet at: www.StyleYOUniversity.com www.ImageAssets.net