

COLLEGE OF HUMAN SCIENCES



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Women's Philanthropy Board

2010 WINTER BOARD MEETING

WPB Business and Professions Expo, Career Panel and Luncheon

FEATURING

LINDA DESCANO, CFA®

PRESIDENT AND CHIEF OPERATING OFFICER
WOMEN & Co.®



"Mastering the Art of Financial Transitions in the New Normal"

TUESDAY, FEBRUARY 23, 2010

8:00 AM - EXPO AND PANEL • 12:00 NOON - LUNCHEON

OTHER FEATURED SPEAKERS:

HENRY SAXON

Regional Service Director
Boys & Girls Clubs of America

KAREN HUGHES, AICI FLC

Founder
Image Assets, LLC

CARRIE CARPENTER

Director of Development
Auburn University College of Liberal Arts

Expo, panel discussion and meeting are free of charge for faculty and students. Cost for WPB members and the public for the luncheon is \$35 per person. For those wishing to sponsor students to the luncheon, the fee is \$20 per student. See ticket form below for ordering tickets for the luncheon. Reservations are required and are issued on a "first-come, first-served" basis and are not confirmed until payment is received.

FOR RESERVATIONS: WPB OFFICE 334-844-3524 or wpbchs1@auburn.edu

WPB Corporate Partners



2010 WPB Winter Board Meeting Luncheon Tickets

PLEASE RETURN REGISTRATION FORM AND PAYMENT BY FEBRUARY 9, 2010

Submit to: CHS Women's Philanthropy Board ❁ 210 Spidle Hall ❁ Auburn, AL 36849-5601 ❁ Phone: (334) 844-3524 ❁ E-mail: wpbchs1@auburn.edu

Name: _____ Number of tickets to luncheon at Member/Guest price of \$35 each _____

Address: _____ Number of Student Sponsorship(s)* @ \$20 each _____

City: _____ State: _____ Zip Code: _____ Total amount enclosed: \$ _____ Cash Check

Daytime Phone: _____ Please make checks payable to: AU/WPB

E-mail: _____

IMPORTANT: RESERVATIONS ARE NOT CONFIRMED UNTIL PAYMENT IS RECEIVED.

*Sponsored students will be responsible for \$15 towards their ticket fee. Students should bring this payment to the WPB office at 232 Spidle Hall when a sponsorship is awarded. Tickets are issued on a "first-come, first-served" basis and will be mailed by February 15, 2010. Tickets include luncheon and all applicable taxes.



Auburn University is an equal opportunity educational institution/employer.

LINDA DESCANO, CFA®

As President and Chief Operating Officer, Linda Descano oversees management of Women & Co., a division of Citi that provides women with educational resources for navigating life transitions and planning their financial future. Linda joined Women & Co. in 2003. Prior to joining Women & Co., from 1999 through 2002, Linda was a Director and Portfolio Manager in Citi's Private Portfolio Group, where she co-managed customized investment portfolios for individuals and institutions and oversaw the firm's socially responsible investment program. Before that, Linda served as Senior Vice President and Director of Environmental Affairs for Citi predecessor company, Salomon Inc., which she joined in 1994.

An accomplished speaker, over the course of her career, Linda has spoken at hundreds of major conferences around the world on an array of personal finance, investment and leadership topics. She is a member of several professional associations, including the CFA® Institute, New York Society of Security Analysts, Financial Communications Society, and Women In Communications. Linda also serves on the New York Board of Step Up Women's Network, co-chairs Dress for Success' Financial Literacy Committee, and is a member of the National Organization of Italian American Women. From 1997 through 1999, Linda chaired the steering committee of the United Nations Financial Institutions Initiative on the Environment. Linda also has served on the Environmental Financial Advisory Board of the U.S. Environmental Protection Agency as well as the boards of the René Dubos Center for Human Health and the Environment and Recycled Paper Coalition, among others.

Passionate about education and science, Linda recently endowed the National Organization of Italian American Women with the Nina Anna Scholarship, in honor of her grandmothers, Nina Gaspari Pennachietti and Anna Fortunato Descano, which is a needs-based scholarship awarded to an Italian-American woman pursuing higher education. She also supports the Prudy Astrella Legacy Scholarship in honor of her inspirational 5th grade teacher, Ms. Astrella; the Philadelphia Museum of Art; the Smithsonian National Museum of the American Indian; and the Penn Museum of Archaeology and Anthropology.

Among her many accomplishments, Linda was the New York recipient of the 2009 Corporate w2wlink Ascendancy Award for her career achievements and her dedication to mentoring women. She was recognized as a Wise Woman by the National Organization of Italian American Women in 2008. She received a Human Rights Leadership Award from Church Women United in 1999 and an Environmental Leadership Award from the United Nations Environment Programme – North America in 1997.

A native of Philadelphia, Linda attended Temple University and graduated with a bachelor of arts in geology. She holds a Chartered Financial Analyst® designation.